

# Upcoming ENTERPRISE TORONTO NEWS May 6, 2014

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## ENTERPRISE TORONTO SEMINARS

### IMPORTANT ANNOUNCEMENT

Online Registration for Enterprise Toronto Seminars is **no longer available** until further notice.

Please kindly register by email or by phone at: [enterprisetoronto@toronto.ca](mailto:enterprisetoronto@toronto.ca), Registration Line: 416-395-7416.

To view the seminars, please visit: [www.toronto.ca/enterprisetoronto](http://www.toronto.ca/enterprisetoronto). We apologize for this temporary inconvenience. Thank you for your understanding.



### Upcoming Enterprise Toronto Forums



how she grew from a home business to over 50 franchises today.

Register now at <http://goo.gl/fs3LQF> or visit [www.toronto.ca/enterprisetoronto](http://www.toronto.ca/enterprisetoronto)

### 2014 Money Forum

Toronto City Hall, 100 Queen St. W., Council Chambers

Wed., June 4

9 am – 2 pm

If you are planning on financing your business, but unsure how to apply for it, attend the Small Business Money Forum and listen to the experts share their knowledge in financing, crowd funding, grants, etc.

We are proud to present this year's keynote speaker, Ruthie Burd, founder of The Lunch Lady. Ruthie Bird will motivate you with her business experience

### Small Business Forum 2014

Metro Toronto Convention Centre

222 Bremner Blvd., South Building, Level 800, Exhibit Hall F&G

Thurs., Oct. 23

**Stay tuned for more info coming soon!**

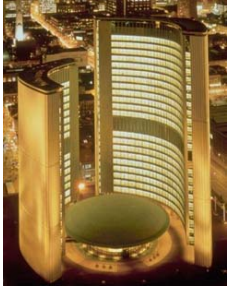


Join 2,000 entrepreneurs and small business owners taking part in the Small Business Forum. There is no other event in the city that brings together more small businesses in one day and in one place. Our keynote will be Founder and CEO of Freshii, Matthew Corrin. Currently there are over 100 Freshii locations in 50 cities and 9 countries. Now, Freshii is opening more than one new location per week all around the world. Matthew is an Ernst & Young Entrepreneur of the Year winner and a recipient of Canada's Top 40 under 40, as well as Inc. Magazine's Top 30 under 30.

Sponsorship opportunities contact: Michael Brown, [MBROWN3@toronto.ca](mailto:MBROWN3@toronto.ca), Tel: 416-395-7347.

Tradeshow opportunities contact: Jason Li, [jli@toronto.ca](mailto:jli@toronto.ca), Tel: 416-395-7499.

More information will be posted @ [www.toronto.ca/enterprisetoronto](http://www.toronto.ca/enterprisetoronto), select Small Business Forum.



## Enterprise Toronto Seminars

### Morning Seminar Series (May - June): 10 am – 11:30 am (Various Locations)

**Topics:** Business Model Development for Start-ups; Planning for Success – A Business Plan That Works; Government Grant Seminar; Intellectual Property 101 for Entrepreneurs; Canadian Packaging and Food Labelling Basics; Build Customer Loyalty With Email Marketing; Managing Your Cash Flow.

### Business Planning Bootcamp: Start Small, Think Big!: (May) (Various Locations)

Learn the tools and resources you will need to forge ahead in your business. Full details @ <http://goo.gl/bU14iv>. Admission is **FREE** but registration is required.

## LEARNING OPPORTUNITIES



### **Live and in Person - The REAL WOLF OF WALL STREET – Jordan Belfort** **Toronto** **May 15**

Right from the Smash Blockbuster Movie, Jordan Belfort the REAL Wolf of Wall Street, will tell his story and share with the audience proven **ethical** sales strategies to increase sales and profits in your business. The Straight Line Persuasion System will show any individual or company how to increase sales, design a powerful vision for their business, how to use the most powerful business system devised and learn strategies and psychology to thrive in today's economy. This is a not-to-be-missed event. You, your staff and guests can attend at a special rate of \$117 when you pre-register. Enter promocode **ET20** at [www.wolfofwallstreet.ca/register](http://www.wolfofwallstreet.ca/register). *“What separates Jordan’s story from others like it, is the brutal honesty which he talks about and the mistakes that he’s made in his life....there is nothing quite like Jordan’s public speaking and his ability to train and empower young entrepreneurs...he is a true motivator.” - Leonardo Dicaprio*



### How to Start a Food Business Seminar **North York Civic Centre** **June 9, Sept. 8, Dec. 8, 2014**

If you are a chef or foodie, these valuable workshops are for you! Hosted by The City of Toronto's Economic Development & Culture Division and delivered in partnership with Enterprise Toronto.

Learn about developing your products, developing your business plan and financing, branding your identity and utilizing the Web to source information. There will be a \$20 registration fee for this course (one registration covers up to three attendees) and all proceeds will go to the **YMCA of Greater Toronto Basic Culinary Skills Training Program**, located at Metro Hall, for the purpose of purchasing equipment or providing programming. Register @ <http://goo.gl/Mm81fL>, payable by Visa or MasterCard only.

## BUSINESS NEWS & OPPORTUNITIES



**Association of Chinese Canadian Entrepreneurs (ACCE)**  
**2014 ACCE Business Forum**  
***Learning from the Achievers***  
**North York Civic Centre**  
**May 10**

Enterprise Toronto is a proud gold sponsor at this year's ACCE's Business Forum. If you are seeking business opportunities, planning to start a business or wish to take your business to the next level this event is for you. Come and hear six outstanding 2014 Chinese Canadian Entrepreneur Award winners who will share their success stories and be inspired. Tickets can be purchased at [http://www.acce.ca/e\\_tickets/2014ticketinfo.htm](http://www.acce.ca/e_tickets/2014ticketinfo.htm). View highlights of the 2014 ACCE Chinese Canadian Entrepreneur Awards <http://www.youtube.com/watch?v=C8I-UArAdw8>.



**Artscape Launchpad Call for Proposals: Business Skills for Growth Workshop Series**  
**Proposal Deadline: June 15**

Artscape is inviting creative entrepreneurs, and those working in support of them, (for example - professional services businesses operating within the creative industries) to come together and craft an 'a la carte menu' of workshops tailored specifically to the commercial aspirations of the creative community. If you have an idea for a suitable workshop, we'd love to hear from you.

Full details found here: <https://torontoartscape.submittable.com/submit/28710/>

**ENTERPRISE TORONTO - EVENT SEMINAR POSTING CHANGE**

*This notice is to all our clients wishing to post events to the Enterprise Toronto Website. Kindly enter your events directly on <http://wx.toronto.ca/festevents.nsf> as we will not be putting these events on our website. The event will take a few days to go live once you enter the details.*