

*The following Media Alert is being sent out today. We ask you to join us in **STANDING STRONG** for Danforth, inviting Torontonians to frequent the Danforth this weekend.*



MEDIA ALERT: DANFORTH STRONG

FOR RELEASE: TORONTO – Thursday, July 26, 2018

WHAT: STAND TOGETHER. DANFORTH STRONG.

WHERE: DANFORTH AVENUE – FROM BROADVIEW TO JONES

WHEN: FRIDAY, JULY 27th: 6:00PM

On Friday evening at 6:00pm, restaurants and retailers will **STAND STRONG** together by stepping out of their stores and restaurants, onto the Danforth sidewalks. Owners, managers and their staff will stand for a minute of silence at 6:05pm, in memory of **Reese Fallon** and **Julianna Kozis**, who were senselessly murdered last Sunday evening, and in honour of all the victims of the shooting.

We ask Torontonians to **DANFORTH STAND STRONG**, together with the Danforth, by joining us and frequenting our local restaurants and retailers on Friday night and for the rest of the weekend.